

# The National Coalition of 100 Black Women, Inc.

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## Media Advisory

FOR IMMEDIATE RELEASE:

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### **National Coalition of 100 Black Women, Inc. *LEAD 2019, A Day of Action and Advocacy on Capitol Hill***

ATLANTA, GA, April 8, 2019 – The National Coalition of 100 Black Women Inc., (“NCBW”) LEAD 2019 in a Day of Action and Advocacy, Making a difference for Black Women and Girls.

A wide range of our 61 NCBW chapters will spend the day raising awareness about issues and proposed solutions that directly impact the well-being of black women and girls. NCBW is honored to share the Black Women's National Imperative, the Heritage Foundation and many well-respected Dignitaries, Political leaders and Policy Experts will join NCBW on April 15-16, 2019 in an open dialogue to address critical concerns in our nation as it relates to black women and girls. National Initiatives are implemented in response to critical national issues that affect the African American community: such as our crisis in health and public policy.

As a historically disenfranchised group, black women have long faced barriers to engaging in the political process. But as more black women demand a seat at the table and a voice in the conversation, it is important to continue creating pathways that empower current and future generations toward civic engagement.

For over 35 years, the NCBW has been an advocate on behalf of women of color through national and local actions and strategic alliances that promote the NCBW agenda of leadership development and gender equality in the areas of health, education, and economic empowerment. Structured for action, the NCBW is committed to being a united voice for more than 20 million Black women in the United States.

WHO: National Coalition of 100 Black Women Inc., Black Women's National Imperative, Heritage Foundation, Dignitaries, Political leaders and Policy Experts  
WHAT: Day of Action and Advocacy, Making a difference for Black Women and Girls  
WHEN: Monday/Tuesday, April 15-16, 2019  
WHERE: The Meade Center for American Theater, Molly Smith Study. 1101 6<sup>th</sup> Street SW, Washington, DC 20024 and Heritage Foundation, 214 Massachusetts Ave NE, Washington, DC 20002  
TIME: 11:00 am

The National Coalition of 100 Black Women Inc., is a non-profit organization whose mission is to advocate on behalf of black women and girls to promote leadership development and gender equity in the areas of health, education and economic empowerment.

For more information visit the National Coalition of 100 Black Women Inc. at: [www.ncbw.org](http://www.ncbw.org) or contact Alfreda Stukes at 404-390-3982

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*We operate as a not-for-profit organization exclusively for charitable, educational, and social purposes and are organized for tax exempt status under section 501 (c)(3) of the Internal Revenue code of 1954.*