NATIONAL COALITION OF 100 BLACK WOMEN, INC.

National Board Meeting
March 10, 2020

NATIONAL FIRST VICE PRESIDENT-PROGRAMS
REPORT

PROGRAM COMMITTEES

❖ All committees meet on monthly basis
❖ National Public Policy Committee hosted webinar on Phone Bank Campaign and two
Conference calls to field questions.
❖ Buy Black webinar scheduled for March 24, 2020 at 9pm EST
❖ Education webinar scheduled for March 26, 2020 at 9pm EST
❖ Economic Empowerment webinar scheduled for April 6, 2020 at 9pm EST
❖ Conducted Survey Monkey polls: Economic Empowerment, Health and Public Policy

STANDARDS

❖ The Standards Guide will be sent to all chapters

MEETINGS/ACTIVITIES:

❖ Participated on numerous calls with Treasurer Harden and Leadership Conference travel
agent
❖ Participated on numerous calls with Executive Admin Stukes and 100BMOA
❖ Participated on conference call with President Harris and Walmart
❖ Participated on several conference calls with Census Bureau
❖ Participated on conference calls with CARES Mentoring Movement
❖ Responded to numerous requests by chapters concerning Programming and Standards
❖ Updated the Programming Guide for sent to chapter members

IN PROGRESS:

❖ US Census – each chapter has received regional contact information to connect with their
area US Census representatives to construct ways that NCBW can be instrumental in
assuring that Black boys, girls, women and men and all Minorities are properly counted.
The goal is to get a ‘complete count’ in 2020.
• **National Coast Guard** – in the process of completing all Mark K. Harris, Mechanical Engineer Commander, (USCG (retired) on a mentoring partnership with the Coast Guard. Mark is on the BOD for the Coast Guard Academy and they are seeking to recruit and retain African American Women at the Academy and in the Coast Guard Officer Corps. Discussions on partnering with various chapters’ mentoring programs, he can provide a network of outstanding women that can serve as mentors. Pilot chapters will be Prince George’s County and Prince William County.

• **CARES Mentoring Movement** - Susan Taylor’s program http://www.caresmentoring.org/ CARES Mentoring Movement is a pioneering community-galvanizing movement dedicated to alleviating intergenerational poverty among African Americans. National Treasurer Mary Harden and 3rd Vice President Elizabeth Jones attended the 2020 Gala in NYC representing NCBW. Recognition of the NCBW/CARES partnership was given. $2500 contribution was made to CARES to support the Mentoring Movement efforts. Rhonda Williams-Turner chairs the CARES initiative working closely with the CARES representative to monitor NCBW pilot chapter participation.

• **Reclaim Our Voice through Our Vote** – This is a Public Policy phone bank campaign in partnership with the Center for Common Ground. (http://centerforcommonground.org/main/index.php). Common Ground provides all of the information for the phone bank and NCBW chapters do the calling. Key focus states have been identified for the phone banks based on laws that may keep Blacks and Minorities from being able to vote. During the 1st Phone bank over 3,100 calls were made by NCBW chapters. Dates for the next phones bank is: Saturday, March 7. Georgia will be focus state.

• **AKA Mammogram Mobile** – Established a partnership with AKA representative to set date and location to have their Mammogram Mobile set up for 2 days to in selected NCBW service area and conduct free mammogram testing. With 5 chapters in the Atlanta area, that is location targeted. The application is being submitted for November or December 2020 since those are the first dates available.

• **National Medical Association** – President Harris and I met with Martin Hamlette, J.D. MHA, the Executive Director of NMA to establish a relationship for our National Health Committee, chaired by Mia Johnson, to develop ways NMA and NCBW can work together to make a difference in the Health area. The committee will meet and identify two members to attend the NMA Health Policy Colloquium in Washington, March 27-30, 2020. NMA has offered to provide complimentary registrations for their ‘on the hill’ event. One of their advocacy issues will be Anti-Vaping. They are also hosting their Annual Conference in Atlanta (week of June 3, 2030) at the same time of our Leadership Conference so we will reach out to the chapter members in the Atlanta area that are not attending asking them to participate in the NMA “Walk A Mile with A Child” walk and activities during their conference.

• **Pathway to Success-Wells Fargo** – Atlanta and Oakland chapters are over 60% into the Pathway to Success economic empowerment component of sponsorship secured by President Harris. Each chapter was allocated $7,500, with distributions being made in increments of 30%-30%-40% as reporting is submitted and substantiated. To date 60% has been distributed with the final 40% to be distributed after the final project is submitted at Leadership in Jamaica.
• **100BMOA** – Director Rhonda Rogers chair of the NCBW/100BMOA Census partnership initiative working with chapters and monitoring progress of the pilot program.

• **Buy Black Campaign** - Mariko Bennett and Iris Cooper templating chapter wide ‘buy black’ campaign to take place on Juneteenth. Webinar will launch the initiative and explain logistics of the campaign. NCBW will partner with 100BMOA – ‘Keeping it 100’ in this effort.

**Next Steps:**

As we begin to wind down the Primary Elections, the Center for Common Ground has offered to provide NCBW phone banks for the states where we have chapters. They will also narrow those phone banks to only African American females if we desire. The only ask from the Center for Common Ground is that these phone banks are hosted on the NCBW website. The National Public Policy committee will canvass the chapters to see which chapters are willing to commit to 1,000 calls prior to the general elections. Once identified, Common ground will build the phone polls.

The **2020 United States elections** will be held on Tuesday, November 3, **2020**. All 435 seats in the United States House of Representatives, 35 of the 100 seats in the United States Senate, and the office of president of the United States will be contested. If we work within and across communities, we can make a difference.

The National Program and Public Policy committee reports follow.

Respectfully submitted by,

*Seretha S. Tinsley*

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NCBW National First Vice President  
Programs